

VALLEY GOES PINK! VALLEY GOES PINK! SATURDAY, OCTOBER 3RD Rain Data: Sunday October 4th

Rain Date: Sunday, October 4th

ACTIVITIES: 9:00 AM

Registration and Team Photos will take place at 1460.

WALK: 11:00 AM

The walk will begin at 1460 Valley Road, proceeds to the end of Urban Club Road and returns to

1460. Door prizes and 50/50 drawings will begin at approximately 12:00 PM.

PARKING: 1445, 1455 Valley Road and Barbour Pond Road.

We encourage you to car pool, as parking is limited. Additional parking may be available at

Hankook Tire located at 1450 Valley Road.

Valley Goes Pink! is an inspirational and impactful opportunity to raise money and awareness to help find a cure for breast cancer. All donations raised support the Cure Breast Cancer Foundation (CBCF) and their mission to find a cure. Since 2009, Valley Goes Pink has raised over \$600,000 for the Research Department under the direction of Dr. Larry Norton of the world renowned Memorial Sloan Kettering Cancer Center in New York. This research has not only benefited those with breast cancer, it has also assisted in the treatment of many forms of cancer. Everyone is touched by cancer in a different way and we are proud to support the Cure Breast Cancer Foundation. Participating in Valley Goes Pink! empowers you to make a difference and provides you with an opportunity to honor someone affected by cancer.

Registration, Teams and T-Shirts

Create a team, join a team or walk as an individual. We encourage everyone to register in advance in order to guarantee a t-shirt. If you are bringing a guest(s) and would like a t-shirt, please indicate the quantity and size. As usual, the minimum donation for a t-shirt is \$10 each. The deadline for t-shirts is August 28th.

Donations

Please send your donation with pledge form, if applicable, to Candy Infante, Marketing Department, 1455 Valley Road, Wayne, NJ 07470 or bring donations the morning of the walk. Checks may be made payable to CBCF.

If you are depositing donations, please scan and email or fax your deposit receipt to Candy Infante at cinfante@valleynationalbank.com or 973-696-2044.

About CBCF

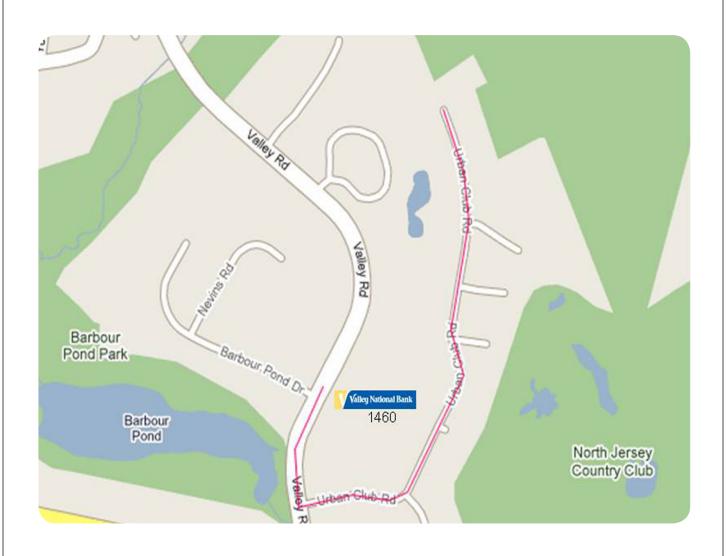
CBCF is dedicated to raising funds for the Research Department at Memorial Sloan Kettering Cancer Center in the fight against breast cancer. As one of the world's premier cancer centers, MSKCC is committed to exceptional patient care, leading-edge research and superb educational programs. CBCF has 501(c)3 approval. The tax identification number is 261518043.

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The walk is approximately 3 miles.